

The Nelson Mandela Family Business Unit and African Family Firms are proud to present the

# 3<sup>rd</sup> AFRICAN FAMILY BUSINESS RESEARCH CONFERENCE (AFBRC)

Celebrating research-inspired Family Business Management  
10-12 August 2022 (online)

Conference theme: *Kusimbisana* (To strengthen each other)

## Conference sub-themes:

Family & Business Governance

Corporate Social Investment & Business Ethics

Digital Marketing & Branding

Succession

Entrepreneurship & Innovation

Finance, Accounting & Investments

General & Strategic Management

Human Resource Management

Information & Communication Technology

Human & Social Capital

Socio-emotional Wealth

Women in Family Business

Leadership

Conflict Management

**DEADLINE FOR SUBMISSION | 25 JUNE 2022**

**WEBSITE: AFF WEBSITE TBA**

NELSON MANDELA  
UNIVERSITY

Family Business Unit



**African Family Firms**

Generational Wealth. Generational Legacies.

# CALL FOR PAPERS

## Submission guidelines

### Conference Chair/Hosts

Prof Elmarie Venter and Mrs Nike Anani

### Research Chair

Prof Shelley Farrington

The Nelson Mandela University Family Business Unit and AFF invites **scholars of African Family Businesses** to submit research *papers for presentation* at the 3<sup>rd</sup> Annual AFBRC to be held online from the 10<sup>h</sup> to 12<sup>th</sup> August 2022.

To be included in the programme (presentation line-up), authors must **submit extended abstracts** for consideration. These must be prepared according to the prescribed guidelines (see next page). Extended abstracts that do not meet these guidelines will not be considered.

**DEADLINE FOR SUBMISSION | 25 JUNE 2022**

**[Shelley.Farrington@mandela.ac.za](mailto:Shelley.Farrington@mandela.ac.za)**

NELSON MANDALA  
UNIVERSITY

Family Business Unit



**African Family Firms**

Generational Wealth. Generational Legacies.

# CALL FOR PAPERS

## Guidelines for extended abstract

- ◆ Must be submitted in the English language.
- ◆ Must not be longer (maximum) than 1 000 words.
- ◆ Must contain the following headings:
  - *Title* (not included in the max wordcount)
  - *Authors* (contact information for all author(s), including name, affiliation and email address)
  - *Key Words* (not included in the maximum wordcount)
  - *Principal Topic* (background, problems statement, aim, literature review) (min 100 words – max 500 words)
  - *Methodology* (min 100 words – max 300 words)
  - *Results or Proposed conceptual model/framework* (min 100 words – max 300 words)
  - *Implications & Contributions* (min 100 words – max 300 words)
  - *Reference List* (not included in the maximum wordcount)
- ◆ Topic must fall within the conference theme and sub-themes.
- ◆ The research done is contextualised to the African context.
- ◆ The suitability of abstracts will be verified by research experts.
- ◆ Presentations must be pre-recorded and submitted by due date.
- ◆ Authors must be *present* online during and after presentation.



# IMPORTANT DEADLINES & SUBMISSION PROCESS

	DUE DATES
Submission of extended abstract	25 June 2022
Notification of acceptance of abstract	30 June 2022
Registration	20 July 2022
Pre-recording of presentation	20-31 July 2022

## Process of submission of extended abstracts

- ◆ Extended abstracts must be emailed to [Shelley.Farrington@mandela.ac.za](mailto:Shelley.Farrington@mandela.ac.za) before the deadline.
- ◆ An email will be returned to confirm receipt of submission.
- ◆ For ease of reference please include this 'confirmation of receipt' email in any future correspondence with the conference organisers.
- ◆ If/when accepted, authors will be notified with an invite to present their research at the conference.
- ◆ Upon confirmation of conference participation, authors will be required to register for the conference and to submit their pre-recorded presentation during the last week of July.

NELSON MANDELA  
UNIVERSITY

Family Business Unit



**African Family Firms**

Generational Wealth. Generational Legacies.