

The Nelson Mandela Family Business Unit and African Family Firms are proud to present the

2nd AFRICAN FAMILY BUSINESS RESEARCH CONFERENCE (AFBRC)

Celebrating research-inspired Family Business Management
9-13 August 2021 (online)

Conference theme: GAMADA
Striving for cooperation and sharing

Family & Business Governance
Corporate Social Investment & Business Ethics
Digital Marketing & Branding
Succession
Entrepreneurship & Innovation
Finance, Accounting & Investments
General & Strategic Management

Human Resource Management
Information & Communication Technology
Human & Social Capital
Socio-emotional Wealth
Women in Family Business
Leadership
Conflict Management

DEADLINE FOR SUBMISSION | 30 June 2021
WEBSITE: AFF WEBSITE TBA

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UNIVERSITY

Family Business Unit



African Family Firms
Generational Wealth. Generational Legacies.

CALL FOR PAPERS

Submission guidelines

Conference Chair/Hosts

Prof Elmarie Venter and Mrs Nike Anani

Research Chair

Prof Shelley Farrington

The Nelson Mandela University Family Business Unit and AFF invites **scholars of African Family Businesses** to submit research *papers for presentation* at the 2nd Annual AFBRC to be held online from the 9th to 13th August 2021.

To be included in the programme (presentation line-up), authors must **submit extended abstracts** for consideration. These must be prepared according to the prescribed guidelines below. Extended abstracts that do not meeting these guidelines will not be considered.

DEADLINE FOR SUBMISSION | 30 JUNE 2021

Shelley.Farrington@mandela.ac.za

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CALL FOR PAPERS

Guidelines for extended abstract

- ◆ Must be submitted in the English language.
- ◆ Must not be longer (maximum) than 1 000 words.
- ◆ Must contain the following headings:
 - *Title* (not included in the max wordcount)
 - *Authors* (contact information for all author/s, including name, affiliation and email address)
 - *Key Words* (not included in the maximum wordcount)
 - *Principal Topic* (background, problems statement, aim, literature review) (min 100 words – max 500 words)
 - *Methodology* (min 100 words – max 300 words)
 - *Results or Proposed conceptual model/framework* (min 100 words – max 300 words)
 - *Implications & Contributions* (min 100 words – max 300 words)
 - *Reference List* (not included in the maximum wordcount)
- ◆ Topic must fall within the conference theme and sub-themes.
- ◆ The research done is contextualised to the African context.
- ◆ The suitability of abstracts will be verified by research experts.
- ◆ Presentations must be pre-recorded and submitted by due date.
- ◆ Authors must be *present* online during and after presentation.

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IMPORTANT DEADLINES & SUBMISSION PROCESS

	DUE DATES
Submission of extended abstract	30 June 2021
Notification of acceptance of abstract	02 July 2021
Registration	20 July 2021
Pre-recording of presentation	20-31 July 2021

Process of submission of extended abstracts

- ◆ Extended abstracts must be emailed to Shelley.Farrington@mandela.ac.za before the deadline.
- ◆ An email will be returned to confirm receipt of submission.
- ◆ For ease of reference please include this 'confirmation of receipt' email in any future correspondence with the conference organisers.
- ◆ If/when accepted, authors will be notified with an invite to present their research at the conference.
- ◆ Upon confirmation of conference participation, authors will be required to register for the conference and to submit their pre-recorded presentation during the last week of July.

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